## **MEMBERS' BENEFITS**

- ISSDA has vast national and international contacts and is the focal point
  of stainless steel activities in India. ISSDA receives enquiries both from
  India and abroad for sourcing stainless steel products and services.
  Members of ISSDA get the first opportunity for such queries.
- ISSDA taps its worldwide contacts to help members who are interested in new products in stainless steel. Additionally, ISSDA earnestly takes up any specific market development effort, which the members think would help their enterprise.
- ISSDA is addressing the problem of lack of good quality fabrication links, by organizing welding and fabrication workshops with the help of the Nickel Institute (NI) www.nickelinstitute.org and member companies.
- As a service to new members, a <u>free</u> company profile of the newly inducted member company to enhance their exposure to a targeted audience is published in the magazine. **STAINLESS INDIA** is mailed and distributed *free*.
- Additional publicity is given to members through write-ups in STAINLESS INDIA. The write-ups can be on execution of prestigious orders / receiving awards or recognitions / putting up new production or processing facilities / launching a new product or service.
- Members of ISSDA automatically get enlisted in ISSDA's website <u>www.stainlessindia.org</u> along with their address-contact details with a facility of a direct link to their own website. This is visited by many in India and overseas.
- A link "Supply Chain" is available in the Home Page of <u>www.stainlessindia.org</u> where member companies are listed product-wise.
- Free technical help is also given members and their clients and fabricators on material selection and fabrication practices on nickelcontaining stainless steels (courtesy: Nickel Institute).
- ISSDA members are encouraged to actively collaborate with the Secretariat to create new market opportunities for their own benefit.